



Meridian Event Center Summary

The Meridian Center is a 15,000 square foot facility dedicated to providing a best-in-class experience for your wedding, conference, meeting or social event. The Meridian Center is located in Newton, Kansas at the crossroads of I-135 and US-50 highways. It features beautiful modern décor, a large, inviting lobby perfect for receptions, modern lighting, state-of-the-art audio-visual equipment and a full-service kitchen including beer, wine and liquor service. With the ability to accommodate groups from 5 to 500, rates ranging from \$50 to \$200 per hour and a professional staff dedicated to your satisfaction, the Meridian Center truly is the choice for your next event.

Meridian Center Vision

The vision of the Meridian Center is to be the premier conference and event center in the greater Newton, Kansas market and to support the overall economic development of the Newton area. The center will support both local and outside visitors with a professional experience unmatched in the Newton or Wichita markets. The vision of the center is to appeal to a variety of audiences through its ideal location, size, amenities and service offerings. The staff at the center will provide a friendly, professional and comfortable atmosphere that will enable patrons to complete successful conferences and events time and time again.

Meridian Center Future Forecast

The center anticipates an increase in local real estate development with positive industrial growth in Newton. Also anticipated is growth within the Kansas Logistics Park which will increase the number of middle to upper class families in Newton. This growth will result in an influx of corporate clients to the Meridian Center. Other target groups to support the center include commercial trade associations, corporate and government entities, social, military, educational, religious and fraternal associations, sports organizations and motor coach groups, all of which exist in the greater local area and are anticipated to grow in the upcoming years.

DEPARTMENT EXPENDITURES	ACTUAL			ADOPTED	ADOPTED
	2008	2009	2010	2011	2012
MERIDIAN CENTER REVENUE					\$ 273,180
					\$ 273,180

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	2008	2009	2010	2011	2012
PERSONAL SERVICES*					\$ 292,476
CONTRACTUAL SERVICES					\$ 187,089
COMMODITIES & SUPPLIES					\$ -
VEHICLE OPERATING					\$ -
CAPITAL OUTLAY					\$ -
TRANSFERS					
					\$ 479,565

Performance Indicators	2010	2011	2012
	Actual	Projected	Estimated
Number of Events		83	169
Room Rental Revenue		45,650	79,900
Food and Beverage Revenue		59,550	134,466
Alcohol Revenue		25,521	49,965
Service Fee Revenue		12,760	27,665